

ROADTRIPS FOR ALL

# ***LOST IN THE USA***

WWW.LOSTINTHEUSA.FR



## ***ABOUT***

**DELPHINE &  
JEAN-PHILIPPE**

**Jean-Philippe Cavaillez, 41,**  
french, journalist. Skills :  
storytelling, videos, social medias,  
logistics... And making thrilling  
roadtrips for our readers...



**Delphine Givord, 39, french,**  
journalist. Skills : gorgeous pictures,  
storytelling and website  
communication... And finding the  
best spots in the USA

**52 000 +**

UNIQUE  
VISITORS/MONTH

**30 000 +**

FOLLOWERS ON  
SOCIAL MEDIAS

**1100 +**

ARTICLES  
ON OUR WEBSITE



## ***WORK TOGETHER***

There are multiple partnerships to consider and we have a lot of ideas ! We can create together an inspiring journey, relayed on social medias and on our blog, to enhance your region.

We can produce high quality content (photos, videos, freelance writing in french...), we can review products, (hotels, restaurants, activities...), run campaigns on social medias... We are not influencers, we are prescribers.

Got ideas too ? Let's talk about it !



## ***OUR STORY***

At the beginning, there was a dream, a tool that did not exist in french and that we've fantasized at every route project. After several trips to the United States, dozens of books and hundreds of websites, months on the road, with our journalistic eye and consciousness, we decided to launch **Lost In The USA** ([www.lostintheusa.fr](http://www.lostintheusa.fr)), a blog entirely dedicated to the USA and the first roadtrip planner for french-speaking people. That was in August 2015.

Since then we have brought together, on social medias and on our website, a large community of roadtrip lovers that follow us now on our journeys, ready to rediscover the classics like to venture off the beaten track. That's our strength. We are there to help them in preparing their roadtrip and advise them, once on site. And we can help you market your region and your brand to a targeted audience...

## ***CONNECT***

06 15 16 88 44

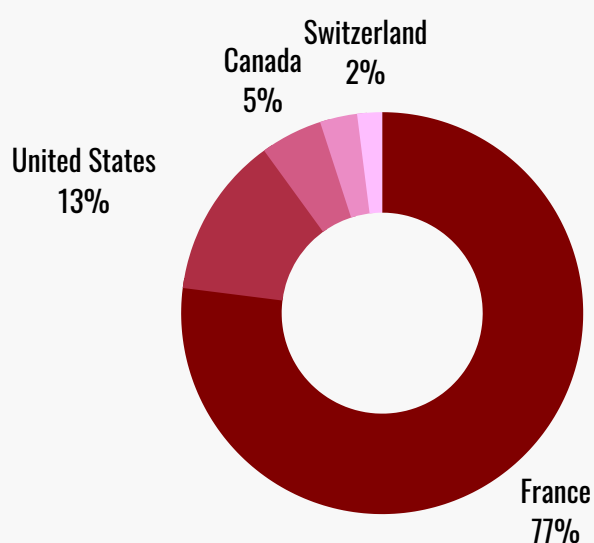
[contact@lostintheusa.fr](mailto:contact@lostintheusa.fr)

[www.lostintheusa.fr](http://www.lostintheusa.fr)





## ***WHERE ARE YOUR FROM ?***



## ***BLOG & SOCIAL MEDIAS***



**UNIQUE VISITORS : 52 K**  
**FACEBOOK : 21 K**  
**INSTAGRAM : 9 K**  
**NEWSLETTER : 1100**  
**BLOG COMMENTS : 10 K**

## ***AFFILIATION***

This is mostly how we monetize our work. Our best sellers : hotels & motels, insurance, rental cars, phone sim cards, tickets, helicopter flights & more. How do we do ? We talk about brands in articles, in Facebook posts, in Instagram stories, in our newsletters and when we help ou readers building their roadtrips in the United States. If you offer a discount, this is even better !